

INSIDE

The Magazine for
the Hairdressing
Professional

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STAGE STARS

Hair Expo's greatest

INDUSTRY • 54 YEARS SERVING
24
OF THE AUSTRALIAN HAIRDRESSING

REBUILD BEAUTY

FROM WITHIN

111 YEARS
Schwarzkopf
PROFESSIONAL



YOUR BUSINESS

Advice from the experts

VINTAGE FASHION

The Real Deal

HIGH SPEED

Solutions for hair problems



01 STYLISH PURPLE

The top-selling Silver Bullet Black Crystal Crystalline Ceramic Straightener has been restyled in a beautiful shade of metallic purple. This powerhouse performer now has a revamped elegant appearance to match. Worldwide use - dual voltage.

02 BEST-SELLING WAX

DAX Wave & Groom is DAX's best-selling superior hold wax. Ideal for spiking, sculpting and

creating definition.

03 BRUSH CLASSICS

You no longer need to pay exorbitant prices for these European styles. Taylor Madison by Brushworx Anti-Static Styling and Cushion Brushes create superior glossy, silky results. Blow-drying or brushing any hair type to a frizz free finish.

04 ONE UNIT, FOUR WAX VARIETIES

The new Satin Smooth Super Quad is a breakthrough design for beauticians using multiple waxes. This heater is an absolute marvel with its ability to independently heat different waxes to varying temperatures.

05 COLOUR REMOVAL IN 20 MINUTES

Your client can be brunette on the weekend and blonde on Monday - without sacrificing their hair. RUSK id Elimin8

Colour Corrector gently removes oxidative colour without altering the hair's natural pigment in just 20 minutes.

06 STYLE & CREATIVITY

The new Iceman Black Widow series delivers superior precision and control, whilst adding a touch of opulence with a stylish range of spider motifs. Hand-honed blades, cobalt stainless steel.



07 TOOLS WITH MAXIMUM POWER

Forfex, providing cutting power and speed like you've never experienced before! Futuristic styling and powerful motors present you with a range of clippers and trimmers you will want to use and be seen using.

08 PERSONNA BLADES

Always in demand. Persona blades are preferred by stylists worldwide for their durability

and silky smooth performance. Effortlessly cutting and texturing hair with no drag. Experience Persona for yourself. There's nothing like a Persona blade. Nothing!

09 THE VERY BEST

Super compact. Super performance. All within 17cm. The Parlux 3500 is now available in purple. This 2000 watt Italian made ceramic/ionic dryer features all the bells and

whistles you've come to expect from Parlux.

10 NEW 14MM & 18MM BARRELS

Dries and styles at the same time. The new BaBylissPRO Hot Air Brush is now available in a 14mm and 18mm barrel, featuring retractable bristles and a strong airflow.

11 LOVED FOR GENERATIONS

One'n Only's gentle, balanced, stop action formulas produce the most desired curls. From tight ringlets to soft loose waves - on any hair type. Available in six formulas catering for normal, fine, tinted, highlighted, resistant and grey hair.

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