The Magazine for the Hairdressing Professional

INSTYLE

JAN/FEB 2011 * RRP: $8.50

25 YEARS
COLLECTORS EDITION

DAILY DEALS
HOW GROUP BUYING IMPACTS SALONS

BONUS 60 PAGE
EDUCATION SUPPLEMENT

CREATIVE CAPSULE
Industry greats inspire creativity

COLOR WITHOUT COMPROMISE
JOICO
THE ART OF HEALTHY HAIR

25 years of INHAIR

01 SHINY STRANDS
Dax Restoring Conditioner restores sheen, cleanliness, moisture and manageability, giving life to dull hair. (02) 9666 3611.

02 CAVIAR CONDITIONER
Alterna Caviar Volume Conditioner is an anti-ageing moisturiser that seals essential ingredients into the hair for optimum health, colour longevity and strength. 1800 882 174.

03 VOLUME BOOSTER
CHI Magnified Volume Finishing Spray is humidity resistant, fast drying and has style memory for long lasting hold. 1300 557 517.

04 RANGE RELAUNCH
Wella Professional's relaunched range of System Professional products includes a Volumize Shampoo which offers weightless cleaning while strengthening the hair. 1300 889 886.

05 HAIRSPRAY BIRTHDAY
Sebastian Professional Shaper Hairspray is celebrating a quarter of a century this year and its Shaper Zero Gravity is still going strong, offering lightweight, gravity-defying flexible control. 1300 728 333.

06 SALON ONLY
Recently acquired by RPR, Salon Only Protein Concentrate offers a blend of potent ingredients to fill, seal and strengthen damaged areas of the hair shaft. (03) 9549 3300.

07 HAIR CANDY
Girl Boy Hair Candy Pride Protective Shine Spray protects and conditions while enhancing colour and offering beautiful, glossy shine. 1800 805 276.

08 FREEZE FRAME
Natural Look Freeze Frame from Artav Australia has been created specifically to provide hold, texture and improved control when styling with UV protection and added shine. (08) 8300 1999.

09 SMALL BUT MIGHTY
Nak Nourishing Conditioner is ideal for normal to coarse and dry to coloured hair available in this handy travel size, for shampooing on the go. (07) 3899 9133.

10 TRAVEL THERAPY
New Biosilk Silk Therapy Conditioner offers beautiful shine and condition while moisturising the hair. It's available in a handbag size, ideal for travel. 1300 557 517.

11 UNISEX SCULPTOR
He & She Manipulator from Hantesis is a molding paste with medium to strong hold that also protects against the dreaded frizz. (02) 9604 6558.

HIGH SPEED

Solutions for hair problems

01 ICEMAN GOTHIC SAPPHIRE

The sculptured handles and intricate placement of the sapphire gems offer a truly one off cutting experience. These scissors are simply a work of art for creating a work of art.

02 SILVER BULLET EAR & NOSE HAIR TRIMMER

Use on wet or dry hair! The rotary cutting system safely and quickly trims unwanted nose and ear hair. Exceptionally easy to use, convenient and safer than scissors.

03 DAX REMOVING SHAMPOO & RESTORING CONDITIONER

Ideal for removing product build up caused by pomades, waxes and other styling products. This **Dax** duo is also ideal for use as a daily shampoo and conditioner to help with oily hair types.

04 JHERI REDDING ONE 'N ONLY COLORFIX

Designed for full or partial colour corrections to remove unwanted permanent hair colour no matter how long it has been in hair. **Colorfix** gently reduces the size of the colour molecules allowing for easy, damage-free removal.

05 SILVER BULLET KERATIN 230 & 230 WIDE PLATE

The No.1 selling keratin straightener. Now available in a new wide plate design which allows 50% more hair to be processed in any one pass which will save stylists time.

06 BABYLISSPRO PORTOFINO & TORINO DRYERS

Turn up the heat with this new range of Italian made professional salon dryers from **BaBylissPRO**. The **Portofino**, now available in red and purple (pictured), and the super compact **Torino**, 2200 watts, and exceptionally strong airflow deliver optimum results.